

The Perfect Kitchen

What is the "ideal" kitchen?

According to a recent study*, many consumers describe it as open, warm, comfortable, organized, family-oriented, bright, happy and homey. The most-wanted appliance upgrade in a kitchen is a cooktop with a built-in grill, wok, griddle or rotisserie attachment. Other desired amenities include commercial-grade appliances, a large dishwasher to accommodate larger dishes, and a double oven. A kitchen island with a cooktop stove is another popular amenity for many homeowners.



Men and women have different opinions about the ideal kitchen. Men tend to view appliance purchases as status symbols, while women often see them as strictly functional pieces. Cutting-edge technologies, such as TV screens built into appliances, also appeal more to men than to women. When asked which single item they would be willing to splurge on if they were remodeling their kitchen, consumers named cabinets as their top choice, followed by range/oven/cooktop, countertops, refrigerator, a kitchen island and flooring.

Source: Kitchen Remodelers 360 Report, Research and Markets, October 2007

* DID YOU KNOW

An open fireplace damper can let as much as **8 percent** of your heat go up the chimney? According to the National Association of Home Builders, warmth from a fire is confined only to the room that has the fireplace and does not radiate throughout the house. In fact, a considerable amount of heated air from other parts of the house can go wastefully up the chimney when a fireplace is in use.

2008 Home Expo Monona Terrace Convention Center

Jan 4, 5, 6, 2008

Come on down and see our exhibit, we do have a limited supply of free tickets, so if you call us we will mail you some. Call Mary Anderson 608-438-8072. Or Ed 608-206-4950

Hours of the show are:

Friday 2pm-8pm
Saturday 10am-8pm
Sunday 10am-5pm



fast fact >> >> >> >> >>



In 2007, the typical home buyer was 39 years old, earned \$74,000 annually and purchased a home that cost \$215,000.

Source: The 2007 NATIONAL ASSOCIATION OF REALTORS® Profile of Home Buyers and Sellers



Do you know someone who is thinking about buying or selling a home? **Please mention my name.**

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Direct line: 608-310-8464
Mobile: 608-438-8072
Email: manderson@restainobunbury.com
Website: www.yourmadisonhome.com